

MANOJ BASNET

DIGITAL MARKETER

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Kathmandu, Kadaghari

www.growwithmanoz.com

PROFILE

I am a motivated and adaptable Business Studies student and freelance Digital Marketer with hands-on experience in SEO, content marketing, and website management. Skilled in using digital tools and platforms to improve online visibility and engagement. Strong problem-solving ability, cross-cultural communication, and dedication to continuous learning. Currently pursuing a Bachelor's in Business Studies (4th year) with the goal of applying business and marketing knowledge to real-world projects globally.

EDUCATION

2021 - 2025 (AD)

KOTESHWOR MULTIPLE CAMPUS (TU)

- Bachelor in Business Studies

2019 - 2020

NEPAL POLICE SCHOOL (SANGA, KAVRE)

- +2 Science
- GPA: 3.32 / 4.0

WORK EXPERIENCE

2024 - PRESENT

Freelancer/Self-Employed

Digital Marketer

- Managed SEO and digital marketing campaigns for clients.
- Designed and maintained websites using WordPress.
- Conducted keyword research, content optimization, and analytics reporting.
- Delivered measurable improvements in online presence and engagement.

2022 - 2024

Gateway Academy (Kathmandu, Nepal)

Secondary level Teacher

- Mathematics—I have taught mathematics to grades 8 and 9.
- Health—I also have taught Health, Physical and Education to grade 8 students.

PERSONAL SKILLS

- Digital Marketing
- SEO Planning
- E-commerce Management
- Content Writing
- Social Media Marketing
- Email Marketing

SOFT SKILLS

- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

CERIFICATIONS

- Fundamentals of Digital Marketing – Google Digital Garage
- Digital Marketing and E-Commerce – Coursera
- E-Commerce – eMarketing Institute.org
- SEO Analysis – Yoast Academy
- Digital Marketing – HubSpot Academy

LANGUAGES

- Nepali (Mother Tongue)
- Hindi
- English
- German (basic)